



JACK DOYLE

MONROE COUNTY EXECUTIVE

For Immediate Release:
Tuesday, November 13, 2001

DOYLE APPOINTS ROCCO TO HEAD YOUTH BUREAU

Monroe County Executive Jack Doyle today announced the appointment of Marcia Rocco as Director of the County Youth Bureau. Rocco possesses a vast background in government service and direct service to youth.

"Marcia Rocco has a distinguished career in government as well as an extensive professional background geared toward youth and will bring this vast knowledge and experience to her new role at the Youth Bureau," said Doyle. "I am certain that Marcia will bring the same energy, enthusiasm and creativity to Monroe County as she has in all of her past professional endeavors. Her experience at the state level will also give her a valuable perspective from which to understand and seek out ways the county can access additional resources and assist municipalities in better meeting the youth service needs of our entire community."

Rocco previously served as the Chief of Staff for New York State Senator James S. Alesi, working closely with local education institutions and school districts, youth groups, businesses, state agencies, and local governments. She previously worked for the New York State Consumer Protection Board as the Deputy Director of Consumer Services and Education. As part of her duties in that position, she executed community outreach programs and coordinated the "Lifesmarts" competition for schools throughout the state.

She holds a Bachelor and Master Degree in Speech-Language Pathology from Towson University and Case Western Reserve University respectively. As a speech-language pathologist, Rocco worked extensively within local schools with children and is pursuing New York State licensure in that area.

"I have always enjoyed the opportunity to work with and provide services to youth," said Rocco. "I look forward to using my years of experience to tackle the challenges of leading the County Youth Bureau and to working with the many talented individuals throughout Monroe County who are involved with the provision of youth services."

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Doyle appointed Rocco to fill a vacancy created after the previous director, Steve Wickmark, resigned to take a position out of state. The position of Youth Bureau Director is subject to confirmation by the Monroe County Legislature. This appointment will be on the agenda for consideration by the Legislature at their December meeting.

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